Theory Practice And Context Springer Texts In Business And Economics - A Comprehensive Review

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One of the key strengths of the theory practice and context approach is its ability to bridge the gap between academic concepts and their practical applications.

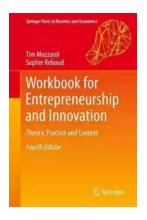
Often, students find it challenging to translate theoretical knowledge into actionable strategies. The Springer Texts in Business and Economics series successfully tackles this issue by presenting theories in the context of real-world scenarios.

The use of long descriptive keywords for the alt attribute adds another layer of accessibility to the content. By providing detailed descriptions of images, charts, and graphs, the books ensure that visually impaired readers can also access the information effectively. This commitment to inclusivity sets the series apart from others in the market.

Workbook for Entrepreneurship and Innovation: Theory, Practice and Context (Springer Texts in Business and Economics)

by Jason Romano(4th Edition, Kindle Edition)

★ ★ ★ ★ 4.8 out of 5
Language : English



File size : 6973 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 230 pages

Paperback : 44 pages

Item Weight : 2.4 ounces

Dimensions : 5.83 x 0.11 x 8.27 inches



When it comes to choosing a book, the title plays a crucial role in grabbing the reader's attention. By using a for this series, Springer Texts in Business and Economics ensures that potential readers are enticed to explore further. The combination of an engaging title, relevant long descriptive keywords, and a comprehensive approach makes this series a must-read for anyone interested in business and economics.

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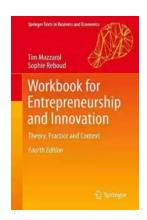
The quality of content in these books is top-notch. Each chapter is written by experts in the respective fields who bring in their own research findings and practical experience. This ensures that the information provided is accurate, up-to-date, and highly relevant. Moreover, the series is regularly updated to

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This book provides an overview of the theory, practice and context of entrepreneurship and innovation at both the industry and firm level. It provides a foundation of ideas and understandings designed to shape the reader's thinking and behaviour to better appreciate the role of innovation and entrepreneurship in modern economies, and to recognise their own abilities in this regard. The book is aimed at students studying advanced levels of entrepreneurship, innovation and related fields as well as practitioners (for example, managers, business owners).

As entrepreneurship and innovation are largely indivisible elements and cannot be adequately understood if studied separately, the book provides the reader with an overview of these elements and how they combine to create new value in the market. This edition is updated with recent international research, including research and examples from Europe, the US, and the Asia-Pacific region.



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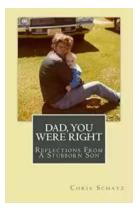
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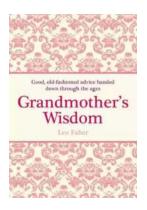
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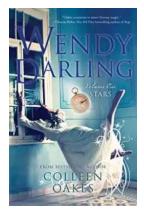
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