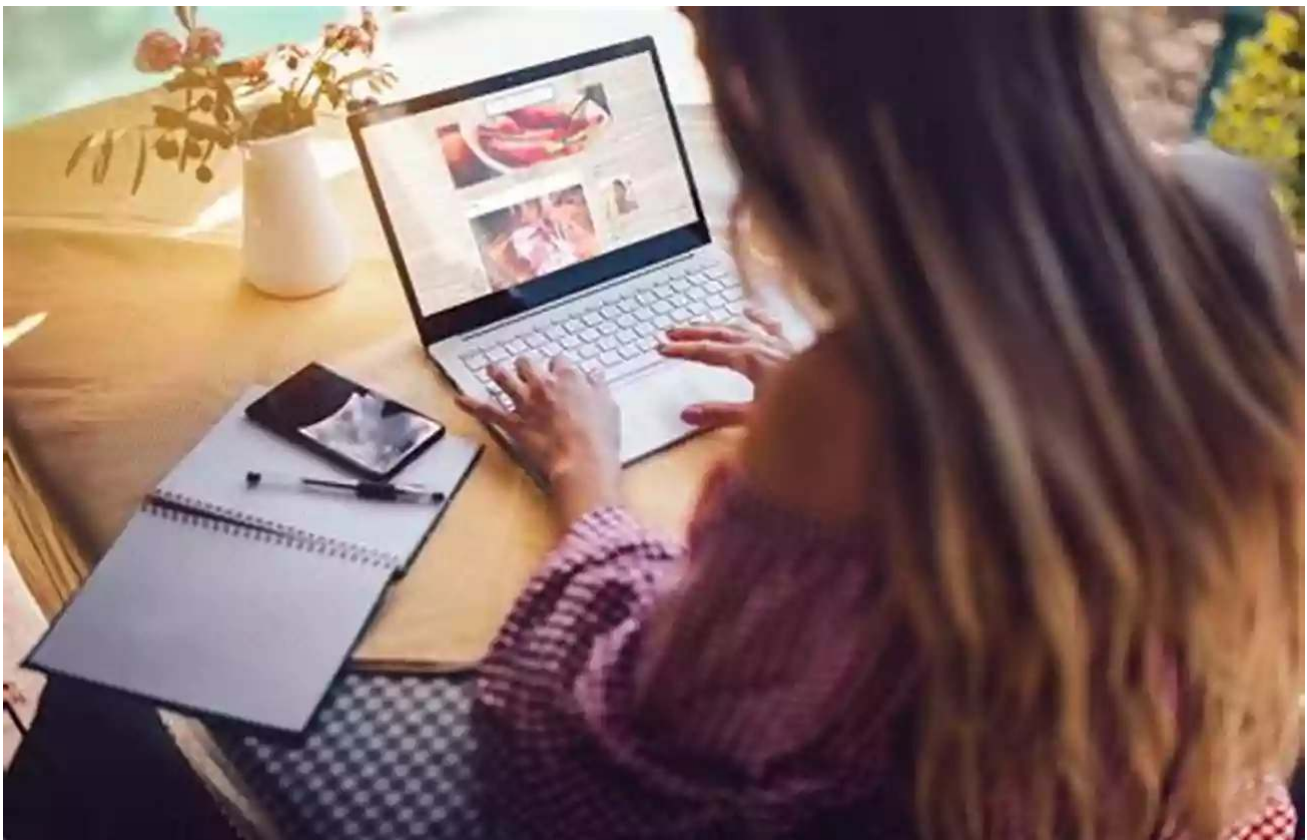


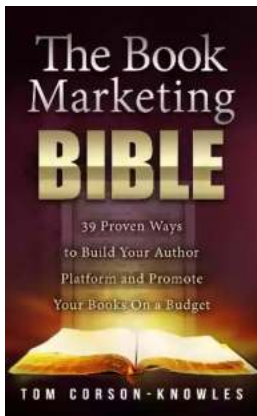
# 39 Proven Ways To Build Your Author Platform And Promote Your On Budget Kindle

Are you an aspiring author looking to build your author platform and promote your Kindle book on a limited budget? You've come to the right place! In this article, we will discuss 39 proven ways to effectively build your author platform while staying within your budget.

## 1. Start a Blog

One of the best ways to establish your author platform is by starting a blog. Share your writing journey, insights, and excerpts from your book. It's a great way to connect with readers and showcase your expertise.





## The Book Marketing Bible: 39 Proven Ways to Build Your Author Platform and Promote Your Books On a Budget (Kindle Publishing Bible 5)

by Tom Corson-Knowles (Kindle Edition)

★★★★☆ 4.6 out of 5

Language : English  
File size : 2608 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 183 pages  
Lending : Enabled



### 2. Guest Blogging

Reach out to popular blogs in your niche and offer to write guest posts. This will help you expand your reach and gain exposure to new audiences.

### 3. Podcast Interviews

Collaborate with podcast hosts and request interviews to discuss your book and writing journey. Podcasts are a popular platform for engaging with the audience and sharing valuable insights.

### 4. Social Media Presence

Establish a strong presence on social media platforms that resonate with your target audience. Share engaging content, connect with readers, and promote your Kindle book.

### 5. Host Giveaways

Organize giveaways on your blog or social media platforms to generate buzz and attract new readers. Offer free copies of your Kindle book or other related incentives to encourage participation.

## **6. Utilize Email Marketing**

Build an email list of interested readers and regularly send newsletters with updates, exclusive content, and offers related to your book. Email marketing helps you stay connected with your audience.

## **7. Collaborate with Book Bloggers**

Reach out to book bloggers and offer them free copies of your Kindle book in exchange for honest reviews. Positive reviews can significantly boost your book's visibility and credibility.

## **8. Create Engaging Author Website**

Invest in an appealing and user-friendly author website that includes your portfolio, book information, and a blog section. This is your online hub and a place where readers can learn more about you.

## **9. Attend Book Festivals and Conferences**

Participate in local book festivals and conferences to connect with fellow authors, publishers, and potential readers. It's an excellent opportunity to network and promote your Kindle book.

## **10. Collaborate with Local Bookstores**

Approach local bookstores and inquire about opportunities for book signings or author discussions. Local bookstores are often supportive of local authors and can help increase your visibility.

## 11. Create Engaging Book Trailers

Invest in creating captivating book trailers that spark curiosity among potential readers. Share these trailers on social media platforms or embed them on your website.

... (continue with the remaining 28 points)

## 38. Run Online Ads

Consider running targeted online ads on platforms like Facebook, Google, or Amazon to promote your Kindle book to specific audiences. You can set a budget and track the effectiveness of these ads.

## 39. Seek Book Awards and Reviews

Apply for relevant book awards and seek professional reviews from renowned reviewers and critics. These accolades and positive reviews can significantly enhance your book's credibility and attract more readers.

Implementing these 39 proven ways to build your author platform and promote your Kindle book on a budget can help you gain visibility, connect with readers, and increase your chances of success as an author. Remember to stay consistent, engage with your audience, and provide valuable content to attract and retain readers.

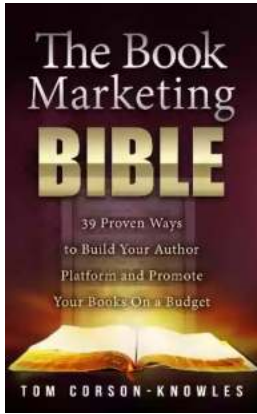
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## **How Do You Sell More Books and Build Your Author Platform Without a Huge Marketing Budget?**

I Believe Every Author Can Learn to Sell More Books Without Spending a Fortune on Marketing Using These Proven Promotion Strategies

If you want to live the lifestyle of your dreams as a writer and author, pay attention because you're about to learn:

### **39 Proven Strategies for Marketing Your Book on a Budget**

Whether you're a self-published author, traditionally published or just starting out writing your first book, these proven marketing strategies in The Book Marketing Bible will work for you when you put them into action. Wouldn't it be great to know that your time spent marketing your book would actually be time well-spent instead of an expensive waste of time?

### **Detailed Step-by-Step Tutorials on Every Marketing Tool and Strategy**

The Book Marketing Bible is loaded with step-by-step tutorials so you don't have to spend hours trying to figure out how to actually implement it. All the tutorials

and step-by-step instructions are included with each marketing strategy!

## **Bonus Training Videos and Content for Additional Learning**

Included with your purchase of The Book Marketing Bible, you'll receive free access to several hours of free training videos. Even if you're technologically challenged, you'll find implementing these online marketing strategies for authors easy because you can literally just watch the video and follow along on your own computer as you set up your own podcast show, upload a book trailer to YouTube, and build your author platform.

With The Book Marketing Bible, you'll never have to worry about marketing again. After selling over 100,000 books in the past three years, I've included only the most effective and usable marketing strategies in the book.

If you're looking for a way to sell more books on a budget, The Book Marketing Bible is for you.

### About The Author

My poetry was first published at age 16 in Teen Ink magazine and I started writing books at age 19 but had no idea how to get my message out to anyone other than my friends and family. Finally, I discovered Amazon's Kindle Publishing platform and published my first book on Kindle on February 10, 2012.

Since then, I've sold over 100,000 ebooks alone on Kindle and now earn a full-time income as an author. I've since helped thousands of self-published authors like myself sell more books through my video training courses, seminars, workshops and webinars. If I can do it, you can too!

Start studying The Book Marketing Bible today to start selling more books right away.

Scroll up and click buy now to grab your copy.



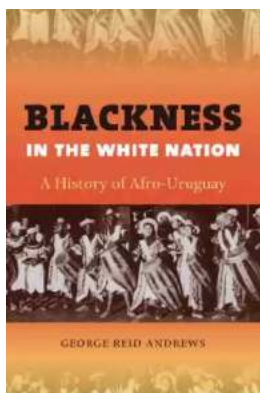
## Everything You Need To Know About Building Referral Revenue Online

Are you looking for ways to boost revenue for your online business? One effective strategy to consider is building referral revenue. Referral revenue, also known as...



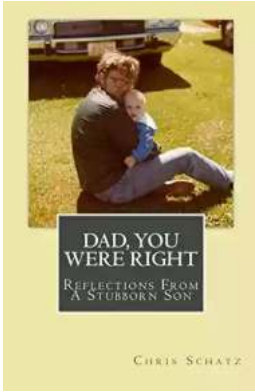
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When it comes to morality and ethics, the line between right and wrong can sometimes become blurry. One such situation that often...



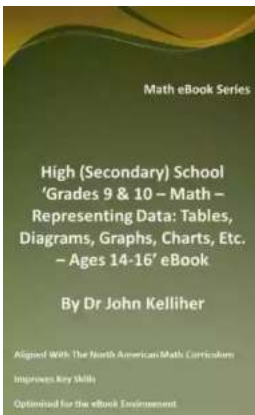
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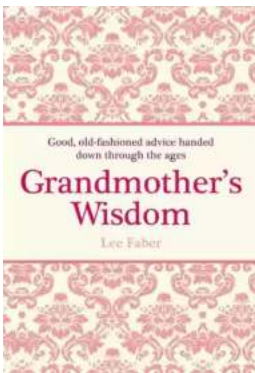
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